

How can Optimal Blue extend YOUR INVESTMENT IN ELLIE MAE®?

Over 400 Ellie Mae® clients rely upon our seamless integration with Encompass® to improve secondary marketing accuracy, efficiency, workflow, and execution.

ERIN WESTER
OPTIMAL BLUE



OPTIMAL BLUE

CUSTOM FIELD MAPPING
BUY-SIDE / SELL-SIDE
PRODUCT & PRICING
LLPAS
PROFITABILITY/ MARKUPS
EXPIRATION & LOCK DATA
PRINTABLE LOCK FORM
QM FIELDS
DISCOUNTS / REBATES
LO COMPENSATION
BRANCH MARGIN
BRANCH & CORPORATE CONCESSIONS
EXCEPTION REQUESTS
HEDGE FLAGS

ENCOMPASS®



Encompass®
by EllieMae

LOAN SPECIFIC INFORMATION
CUSTOM FIELD MAPPING
BORROWER DATA

DIGITAL MORTGAGE MARKETPLACE

Designed to help buyers and sellers of loans
automate, connect, transact, and grow.



Sales: (844) 465-1002



sales@optimalblue.com



www.optimalblue.com

INTERESTED? | (844) 465-1002 | sales@optimalblue.com | www.optimalblue.com

GROW FASTER



“The way we are able to strategize pricing actually turns Optimal Blue into a net/net gain in the \$20,000–\$30,000 per month range.”

SCOTT SHAW

STREAMLINE WORKFLOW



“We’ve streamlined entire processes by using the marketplace for whole loan trades.”

REBECCA WENTZ



LOWER COSTS



“We use innovative APIs to improve investor execution and reduce costs, without causing an extra burden on operations.”

JUAN RODAS

INTEGRATE EVERYTHING



“Seamless integrations make us more scalable, more efficient, and in the end – more profitable.”

BRANT PHILLIPS



Industry-leading, end-to-end secondary marketing automation.

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